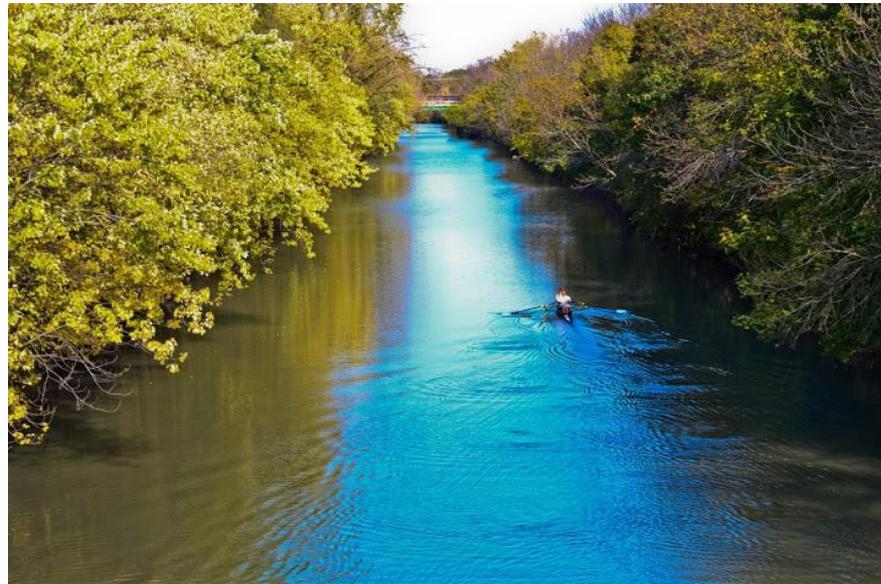


EVANSTON

Community Needs Assessment Survey



Sarah Flax

Jessica Wingader

Housing & Grants Manager

Grants & Compliance

September 17, 2019



City of
Evanston™

Community Development

HOUSING & COMMUNITY DEVELOPMENT

Needs Assessed

Housing

Homeless Services

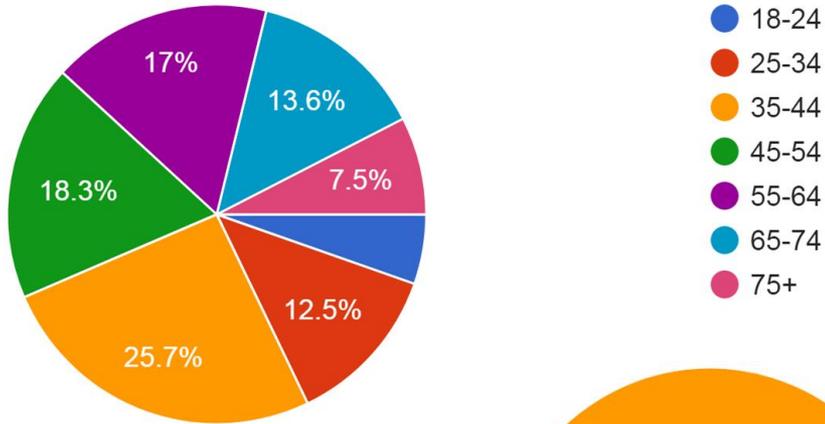
Public Services

Public Facilities/Infrastructure

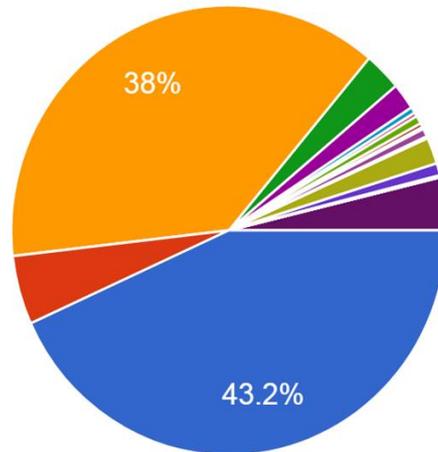
Economic Development/Local business

Respondents

Age



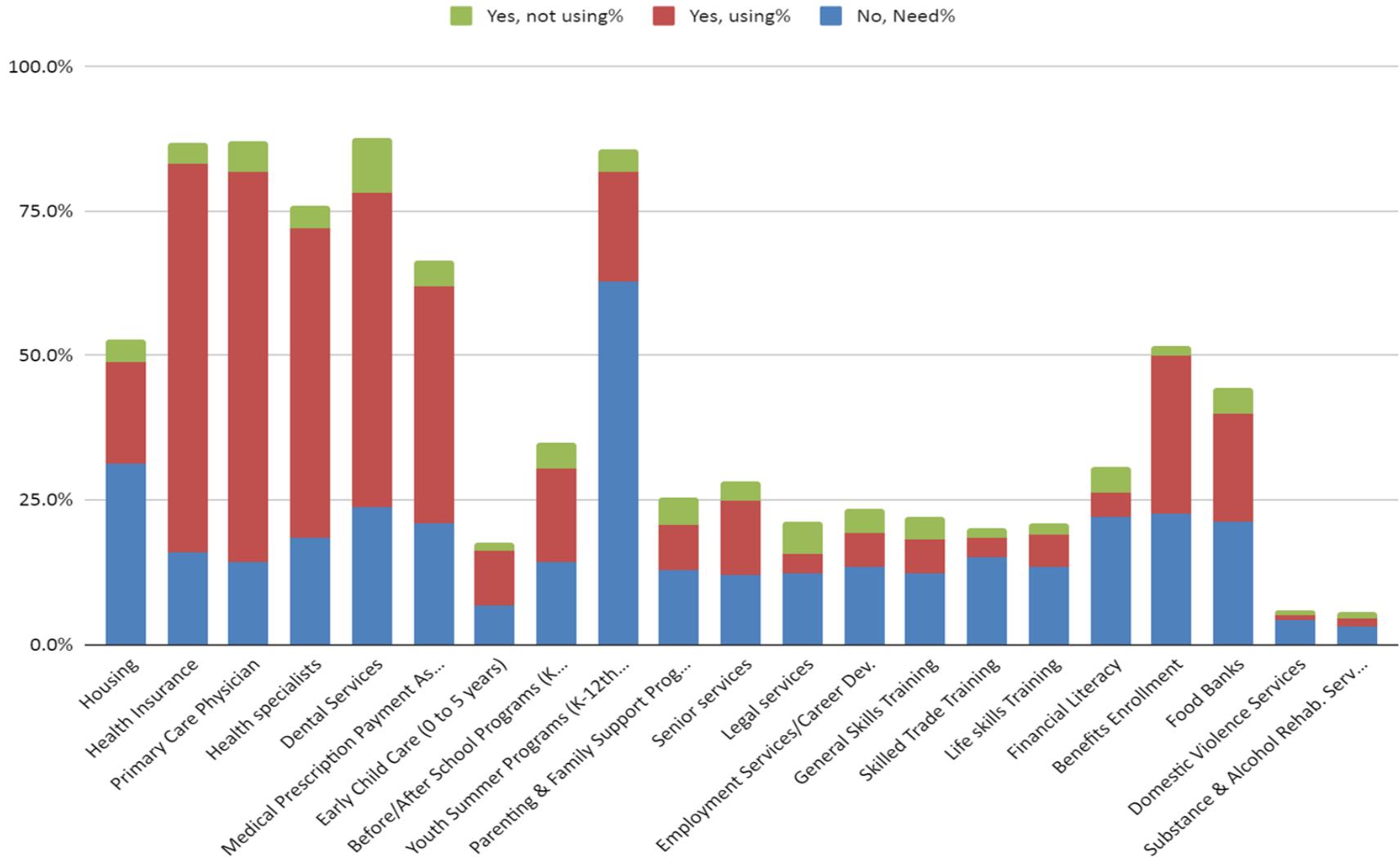
Race/Ethnicity



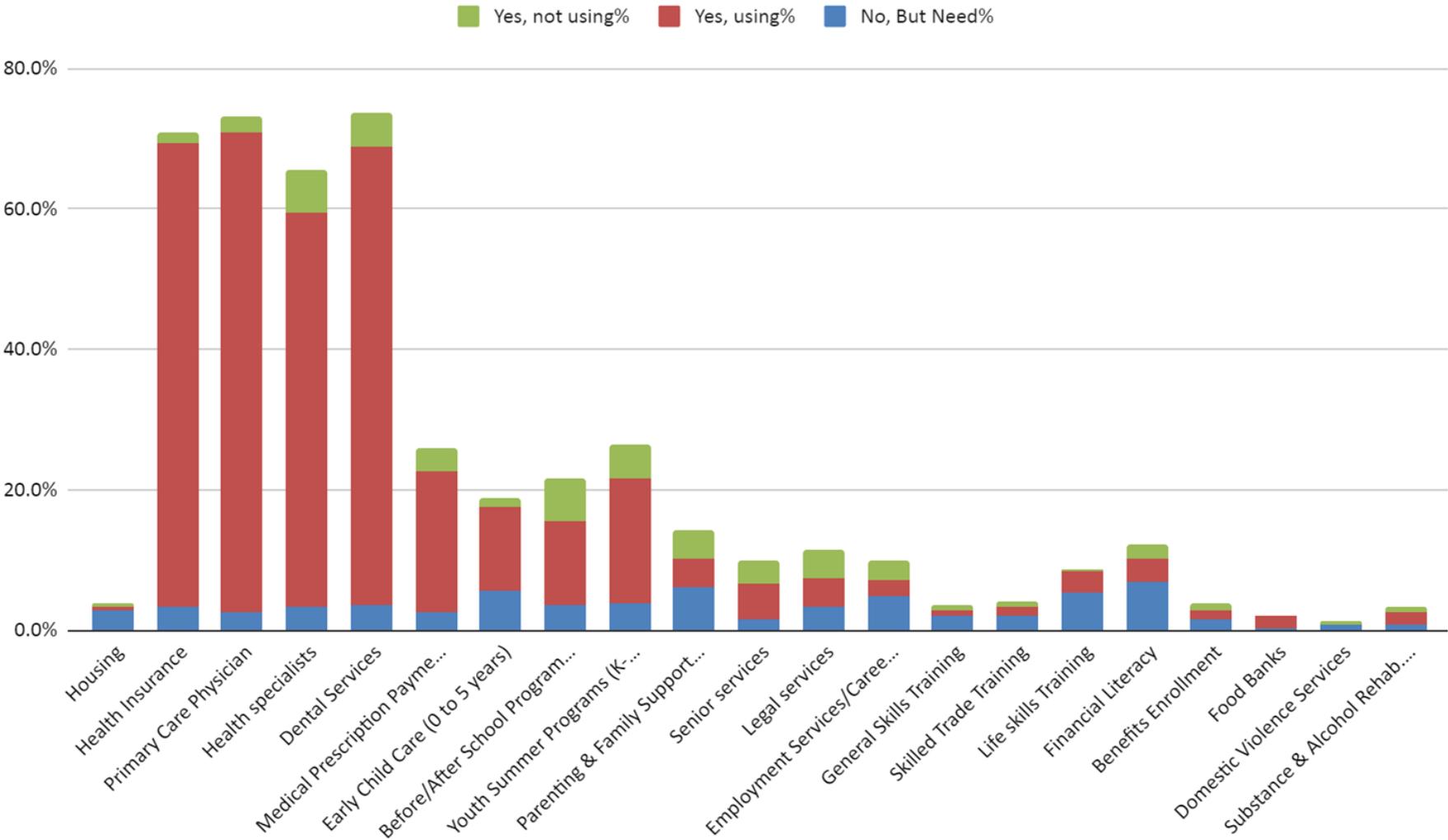
- White (Non-Hispanic)
- White (Hispanic)
- Black/African-American (Non-Hispanic)
- Black/African-American (Hispanic)
- Asian (Non-Hispanic)
- Asian (Hispanic)
- American Indian/Alaskan native (Non-Hispanic)
- American Indian/Alaskan native (Hispanic)

▲ 1/3 ▼

Low/Moderate Income Resident Needs

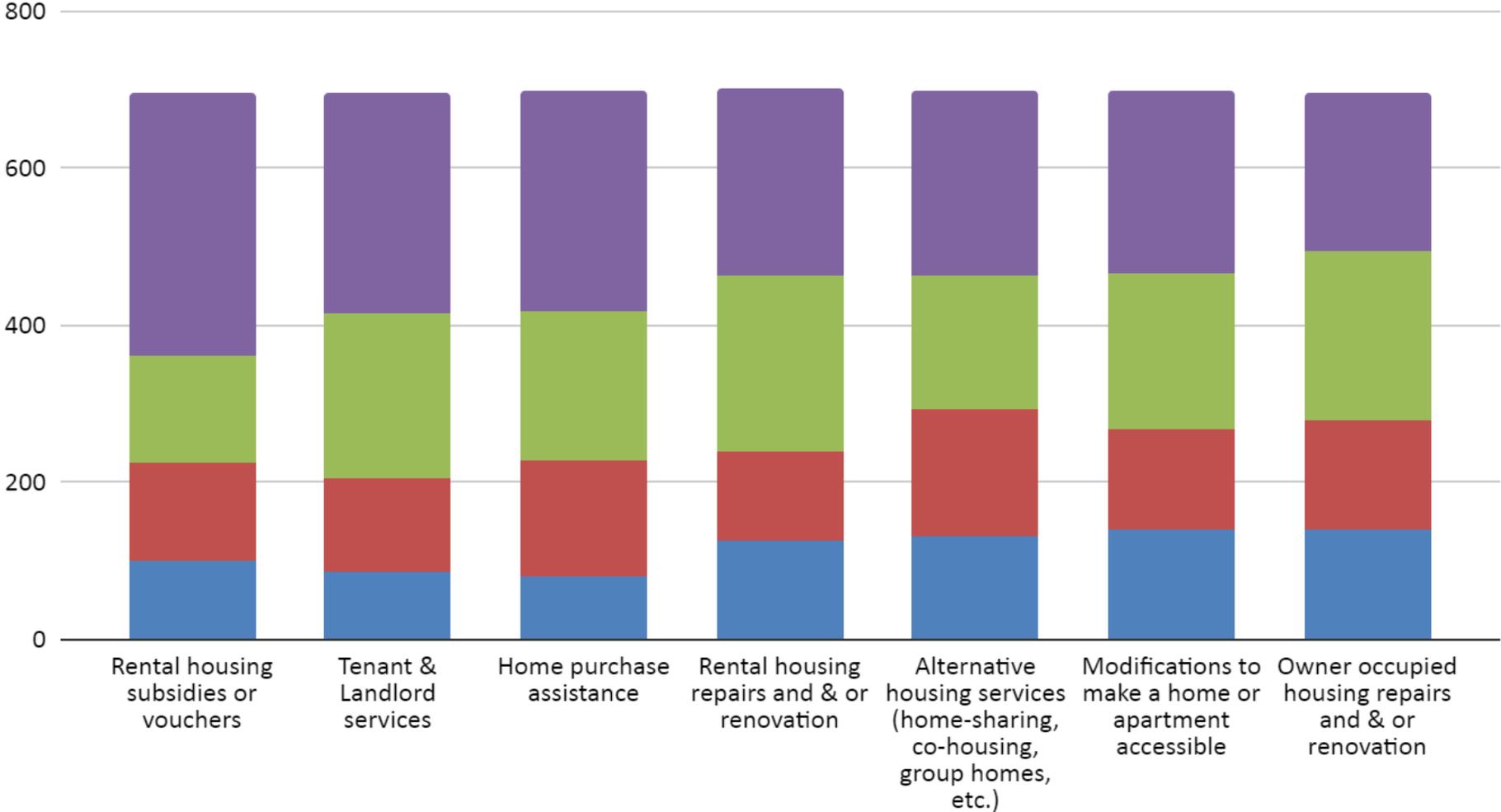


Higher Income Resident Needs

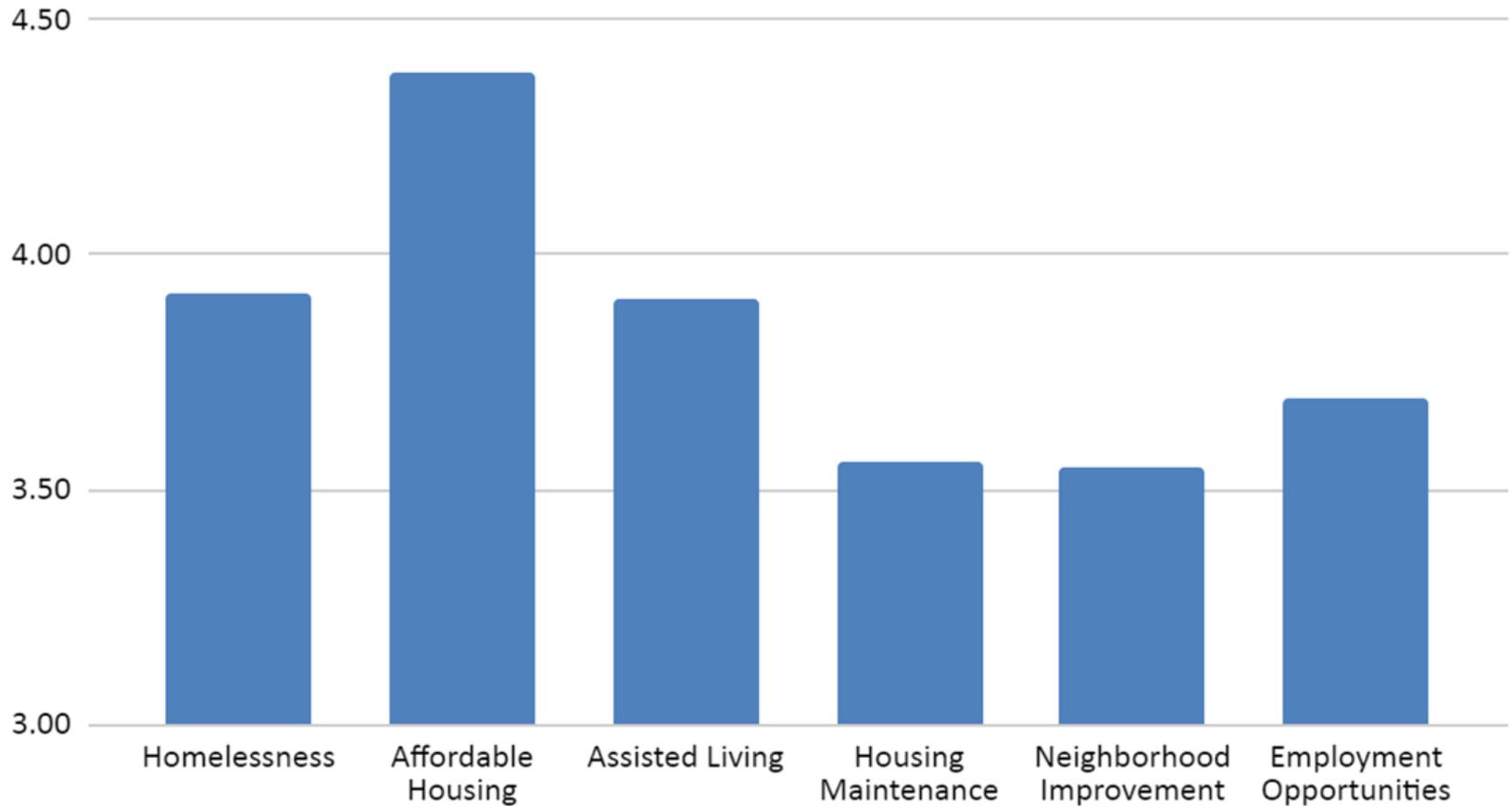


Identified Housing Needs

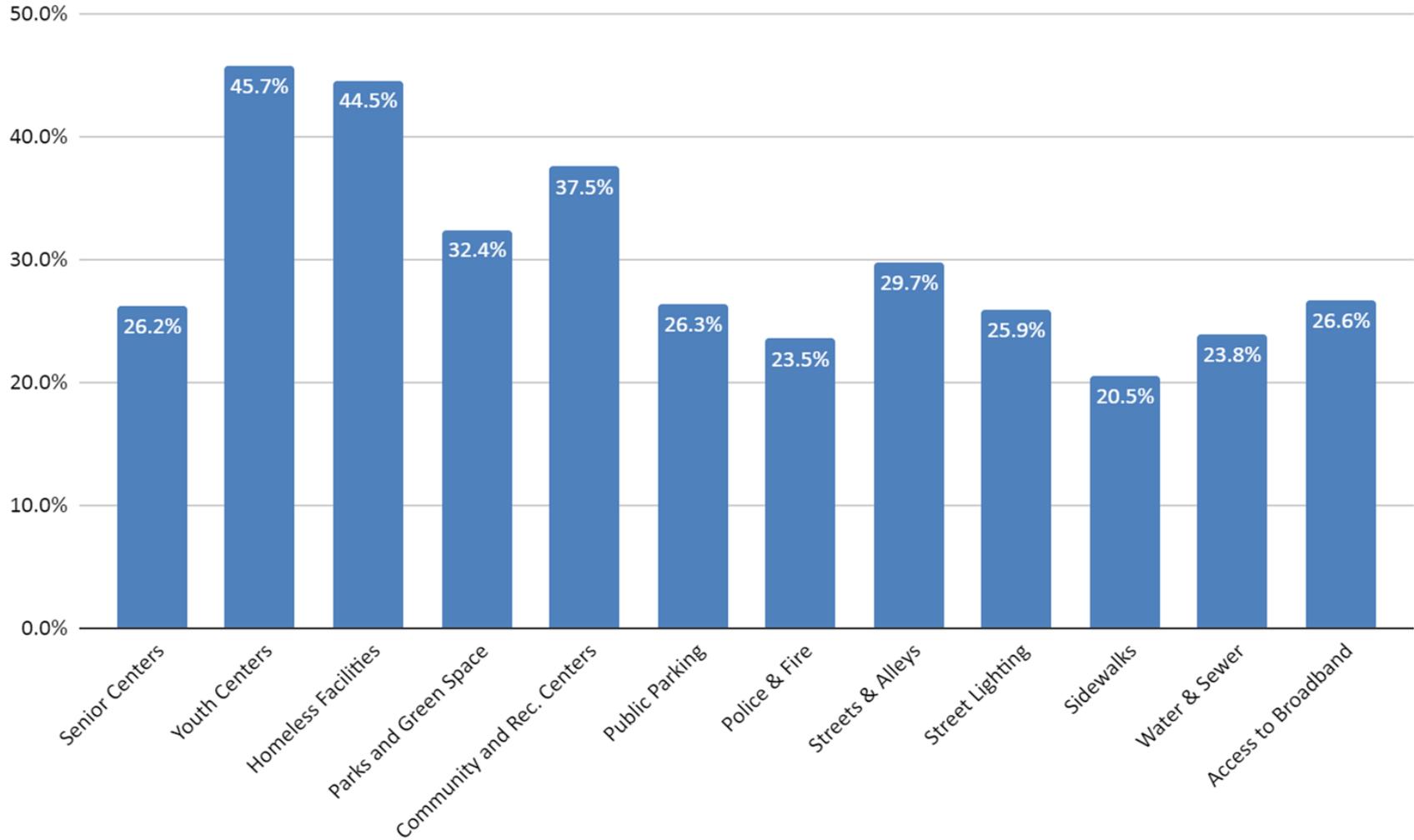
■ High
 ■ Medium
 ■ Low
 ■ Unknown



Community Issues/Needs



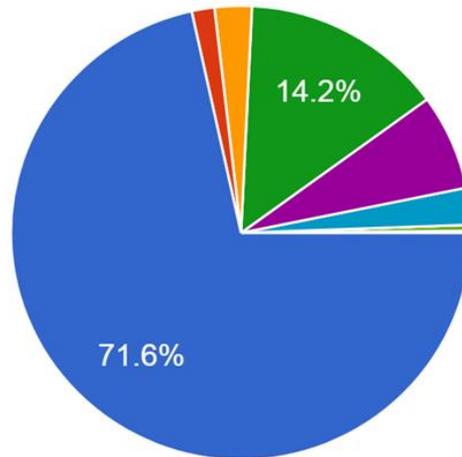
Public Facilities Needs



Transportation

What is your primary mode of transportation?

689 responses



- Car
- Ride Sharing (Uber, Lyft, ZipCar, etc.)
- Family/Friend drives me
- Public Transportation (CTA, Metra, Pace)
- Walk
- Bike
- Shared bike (DIVVY)
- City of Evanston subsidized transpo...
- Family

Transportation

87% (594 respondents) reported no unmet transportation needs

Other forms of transportation:

- 46% Walk
- 37% use ride-sharing (Uber, Lyft, ZipCar)
- 25% Bike

Transportation

14% reported using public transportation

Barriers to accessing transportation: 322 responses

27% - Transportation is unaffordable (88 responses)

27% - Transportation doesn't fit my schedule (87 responses)

25% - Transportation doesn't go where I need it to (74 responses)

23% - Transportation is too far to walk (74 responses)

13% - Stations are not accessible (41 responses)

Social Service Providers

83% Evanston based/serve Evanston & surrounding area

15% Evanston based/serve Evanston exclusively

2% Based outside Evanston/serve Evanston residents

Populations Served:

Homeless: 73%	People with HIV/AIDS: 21%
People with physical disabilities: 61%	People with diagnosed mental health disorders: 56%
Seniors: 49%	Low-Moderate Income Clients: 68%
Veterans: 49%	People with developmental disabilities: 49%
Parents/Caregivers: 68%	Victims of domestic violence/sexual assault: 42%
Youth (5-21 years old): 51%	Members of LGBTQ community: 59%
Children (0-5 years old): 44%	Substance abuse recovery: 42%

Social Service Providers

98% of agencies refer clients to other services

55% of agencies are tracking referrals

65% of agencies reported that eligible clients not able to access services

Barriers agencies face to providing services:

69% Not enough financial support to assist clients
39% Limited physical space/facility
58% Not enough staff to support need
23% Limited capacity/slots
8% Language barrier

Barriers to Services

65% report eligible clients are unable to access services due to barriers:

Lack of financial support	Displacement from community
Lack of stable housing	Transportation
Lack of health insurance	Lack of child care
Lack of affordable housing	Stigma
Hours of operation	Prior incarceration
Language barriers	Lack of education

Business Demographics

Evanston-based Business Respondents

- Professional Services: 37%
- Real Estate: 20%
- Arts, Entertainment & Recreation: 12%
- Healthcare: 8%
- Hair Stylist: 4%

Remaining 19% include: Food Service, Software, Internet Sales, Marketing Research, & Pet Care

Business Demographics

- Home-based: 58%
- Office: 17%
- Physical Storefront: 15%

Remaining businesses operate online, use co-working space, or operate outside of Evanston.

44% Evanston Based

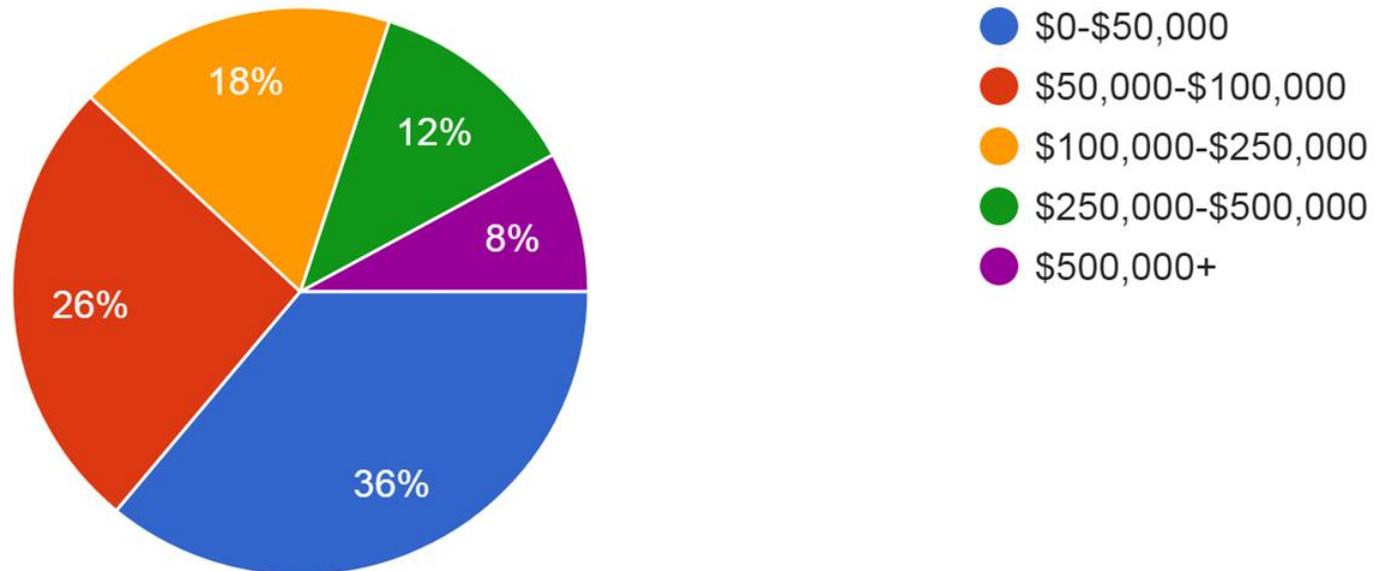
36% Women Owned

24% Minority Owned

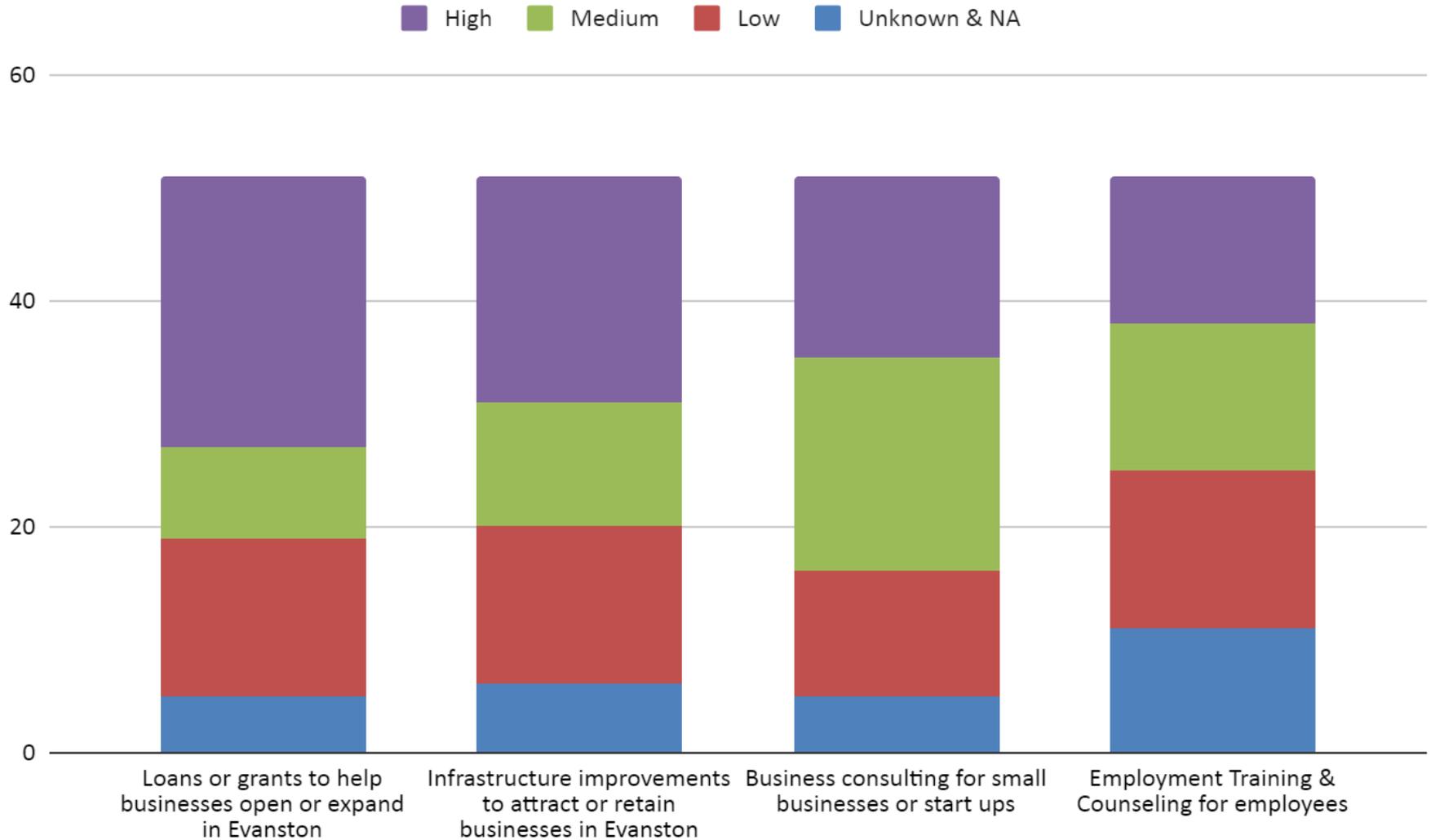
Businesses Demographics

Please indicate the range of your gross revenue

50 responses



Areas of Support for Businesses



Questions?